

APPENDIX H

METRO LOCAL SHARE COMMUNITY SURVEY RESULTS 2021



COLLABORATIVE

PRACTICAL

INVENTIVE

NIMBLE

EQUITABLE

Gresham Parks Community Survey

COMMUNITY ENGAGEMENT OVERVIEW & SURVEY RESULTS

Council Roundtable | May 11, 2021



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CITY OF
GRESHAM

PROJECT OVERVIEW

Project Goals:

- Collect data on the community's priorities for the allocation of Metro Local Share funding
- Reach diverse and under-represented community members

This project was a collaborative effort between DES, CE/Communications, UDP and GIS.



PROJECT OVERVIEW (cont.)

Metro Local Share Parameters

- \$5.4 million to spend
- Projects must:
 - **Provide access to nature**
 - Restore ecological functions
 - Combat climate change
 - Promote racial equity
- Community outreach processes must be inclusive and engage underrepresented communities



COMMUNITY ENGAGEMENT

The project team built an interactive survey distributed through:

- Various City e-newsletters
- Gresham on the Go (YouTube)
- Emma email lists
- Social media
- NextDoor posts
- GreshamOregon.gov web presence
- Direct outreach to CBOs, YAC members, community groups and interested parties
- Posters with QR codes
- Survey Translation options available

Gresham Parks Community Survey



The City of Gresham will be receiving \$5.4 million dollars from the 2019 Metro Parks and Nature bond measure to spend on parks or natural resource projects that enhance access to nature, water quality and habitat values, and combat climate change.

We want to hear from you about how you would like to see the City spend this money.

Below are the 10 projects that the City is considering for this funding. To make your voice heard, please complete the survey using the QR code below or use one of the additional options (email, phone or mail) to submit your top 3 projects.

The survey will be open from April 5 through April 24.

- 1 Forest health recovery**

This project would pay for forest health assessment efforts and address safety concerns about down trees in Gresham's open spaces. More than 300 of the City's 1,300 acres of open space are affected with the off-road to public, natural area trails and private properties. New species would be planted to healthy, shade-tolerant species. Forest health landscape work would be conducted. Estimated cost: \$1 million.
- 2 Fugitive ponds natural areas improvement**

This project would address the biggest water quality issue in the Fugitive Creek watershed by diverting more water input from Fugitive ponds. This would benefit fish, wildlife and outdoor recreation, including high water on Gresham during large storms. Outflow reduction opportunities and signs along a self-sustaining trail would create a natural area for the public to enjoy. Estimated cost: \$1.75 million.
- 3 Hogan Butte Nature Education Center**

This project would purchase undeveloped forest lands south of Hogan Butte Nature Park and the property's historic barn. The barn would become a historic interpretation center. Its historic features preserved, join the City's 400 Park and Recreation Historic Places. It would be upgraded for Americans with Disabilities Act access. The City's Natural Resources Program would use the property to engage local students in nature plan science operations, restoration efforts, and local climate efforts. Estimated cost: \$750,000.
- 4 Shull property purchase and park access improvements**

This project would purchase the 28-acre property at 3151 NE Forest Road located next to Inland Empire Park. The property has a mix of wooded and cleared areas. The site is planned for 20 homes and containing 200 trees. The City would purchase the property, remove existing buildings, and construct a park access road and address the Americans with Disabilities Act. The developer would construct three days of the housing development presented. Estimated cost: \$3 million.
- 5 Southwest Community Park development**

This project would add new features to the undeveloped park that could include picnic facilities, wetland viewing, accessible paved and soft surface trails, all-terrain play area, all-terrain dog area, community garden, habitat restoration, nature play area, park center with signage, parking, restroom, shelter, soft play and all-terrain play area as part of this project. Estimated cost: \$3.25 million.
- 6 Southeast Community Park development**

This project would add new features to the undeveloped park that could include accessible paved and soft surface trails, picnic facilities, a restroom, nature play area, all-terrain dog area, community garden, habitat restoration, nature play area, park center with signage, parking, restroom, shelter, soft play and all-terrain play area as part of this project. Estimated cost: \$3 million.
- 7 East Gresham Neighborhood Park development**

This project would add features to the undeveloped park that could include park center with signage, soft surface trails, picnic facilities, and nature play area. Forest health improvements are part of the project. Estimated cost: \$650,000.
- 8 Joane Butte Neighborhood Park development improvements**

This project would add features to the undeveloped park that could include a wetland restoration with educational signage, soft surface trails, picnic facilities, nature play area, all-terrain dog area, park center with signage, parking, restroom, shelter, soft play and all-terrain play area as part of this project. Estimated cost: \$1.2 million.
- 9 Southeast Neighborhood Park development**

This project would add features to the undeveloped park that could include soft surface trails, picnic facilities, and nature play area and park center with signage. Forest health improvements are part of the project. Estimated cost: \$200,000.
- 10 Columbia View Neighborhood Park development**

This project would add features to the undeveloped park that could include nature play area, accessible paved and soft surface trails, Columbia Creek wetland, picnic facilities, all-terrain dog area, community garden, park center with signage, improving forest canopy and water retention as part of the project. Estimated cost: \$875,000.



Additional ways to provide feedback
Phone: 503-618-2145
Email: ParkOptions@GreshamOregon.gov
Website: GreshamOregon.gov/Parks-Planning

CITY OF GRESHAM

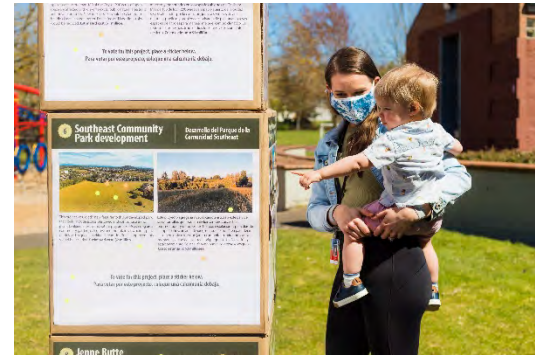
COMMUNITY ENGAGEMENT

Additional mechanisms for gathering feedback from the community included:

- Mailing out paper surveys
- Printed materials distributed out in the community
- Dedicated voicemail line
- Dedicated email
- Social media monitoring

Installations and in-person outreach

- 3 installations were built to provide the ability to vote real time, without need for digital access
- Staff accompanied these installations throughout various locations in the community



LESSONS LEARNED

Successes

- High overall participation
- Road map to build on for future engagement
- Provided significant amounts of valuable input for the P&RCAG

Challenges

- COVID-19
- Condensed timeline
- More effective neighborhood or project advocacy may influence results
- Digital divide
- Increasing diversity of respondents takes time and long-term trust building



PROPOSED PROJECTS

1. Forest health recovery- \$1M
2. Fujitsu ponds natural area improvement- \$1.75M
3. Hogan Butte Nature Education Center- \$700,000
4. Shaul property purchase & park access improvements- \$3M



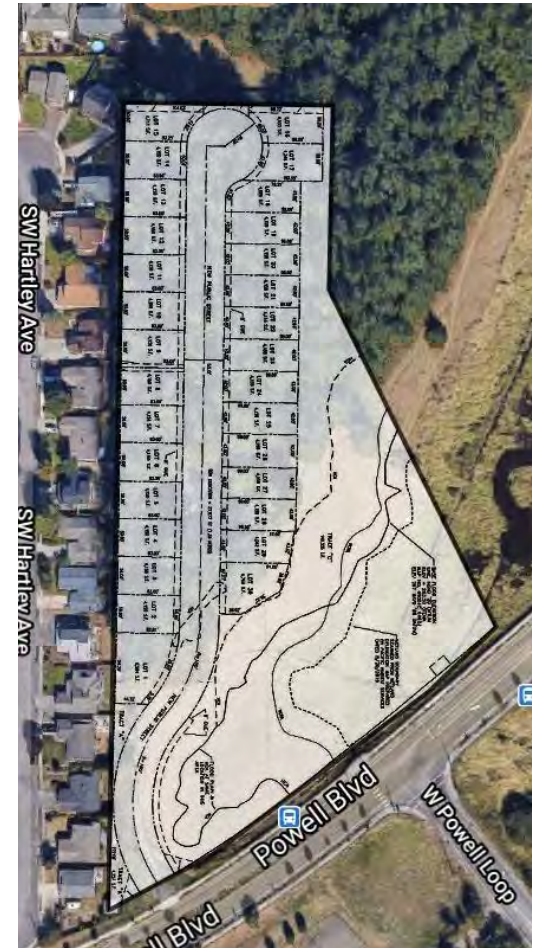
PROPOSED PROJECTS (cont.)

5. SW Community Park development- \$2.25M
6. SE Community Park development- \$2M
7. East Gresham Neighborhood Park development- \$650,000
8. Jenne Butte Neighborhood Park development- \$1.2M
9. SE Neighborhood Park development- \$600,000
10. Columbia View Neighborhood Park development- \$850,000



SURVEY RESULTS- Project Selection

- 936 Responses
 - 477 Shaul Property Purchase
 - 349 Forest Health Recovery
 - 306 Fujitsu Ponds Improvements
 - 271 Hogan Butte Nature Center
 - 262 East Gresham Neigh. Park
 - 215 SE Community Park
 - 208 SW Community Park
 - 168 SE Neighborhood Park
 - 155 Columbia View Neigh. Park
 - 147 Jenne Butte Neigh. Park



SURVEY RESULTS- Neighborhood Participation

- **936 Total Responses**

- 133 No Response
- 107 Kelly Creek
- 89 Gresham Butte
- 82 Powell Valley
- 82 Centennial
- 76 Northwest
- 73 Southwest
- 42 Not a Gresham Resident
- 38 Historic Southeast
- 37 North Central
- 35 Rockwood
- 29 Wilkes East
- 24 North Gresham
- 22 Northeast
- 22 Hogan Cedars
- 21 Central City
- 14 Hollybrook
- 10 Gresham PV



SURVEY RESULTS- By Neighborhood

- Kelly Creek- SE Community Park
- Gresham Butte- Forest Health Recovery
- Powell Valley- East Gresham Neighborhood Park
- Centennial- Shaul Property Purchase
- Northwest- Shaul Property Purchase
- Southwest- Shaul Property Purchase
- Historic Southeast- Shaul Property Purchase
- North Central- Fujitsu Ponds Improvements



SURVEY RESULTS- By Racial Demographic

- **936 Total Responses**
 - 71% White or Caucasian
 - 12% Prefer not to answer
 - 9% Hispanic or Latino
 - 4% Black or African American
 - 3% Asian or Pacific Islander
 - 2% Other Race or Ethnicity
 - 1% Native American or Alaskan Native

NEXT STEPS

- City pursuing Shaull property
- Establishment of the Parks & Recreation Community Advisory Group
- Continued park engagement with the community
- Metro Local Share project prioritization
- Design and construction of park and nature amenities





QUESTIONS?

